



# Press Release

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FOR IMMEDIATE RELEASE  
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## **CITY OF SCRANTON WELCOMES THE BUDWEISER CLYDESDALE TEAM**

SCRANTON, PA: Mayor Christopher Doherty and The City of Scranton will receive a visit from the Budweiser Clydesdale Team.

These American icons will be in downtown Scranton on Wednesday, October 6, 2010 starting with a short run from North Washington Avenue to Spruce Street to Wyoming Avenue to Linden Street, where they will then be available for public viewing and visitation on Linden Street on Courthouse Square from 6:00-8:00 PM.

The traveling caravan also includes three 50-foot tractor-trailers, custom-built for the horses with rubber flooring, air suspension and vent fans to ease the rigors of hours on the road.

Two tractor-trailers carry the Clydesdales and a third takes everything else – the historic beer wagon, harnesses and other gear.

Performance days for a Budweiser Clydesdale are a combination of excitement and perfection. While the horses are groomed daily, special attention is given to their appearance on performance days.

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The expert grooms who travel with the horses spend about five hours washing and grooming the horses, polishing the harnesses, braiding red and white ribbons into the manes and inserting red and white bows into the tails. The entire harnessing process takes an additional 45 minutes.

Once the harnessing is completed, Clydesdales are individually hitched to the red, white and gold 1903 Studebaker-built beer wagon. The wheel horses, those closest to the wagon (and generally the strongest), are hitched up first.

Once all eight horses are hitched to the wagon, the driver begins to adjust the reins. Driving the 12 tons of wagon and horses requires strength, experience and stamina. The 40 pounds of reins the driver holds, plus the tension on the reins, equals 75 pounds.

Bring your cameras and come visit this beautiful team. There is no charge for this event.

For more information, please call 570-348-4186.

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