



First Night Scranton

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PRESS RELEASE

First Night Scranton is pleased to announce its fifteenth season. This year's celebration will be held on Tuesday, December 31, 2013 beginning at 6 P.M. and ending shortly after our spectacular fireworks display at midnight. This exciting event begins at The Mall at Steamtown and branches out to various venues throughout the City of Scranton. First Night revelers will once again enjoy a full evening of unforgettable entertainment.

This year's theme is "HOLLYWOOD" and comes complete with Classic Hollywood Characters coming to life before your very eyes, a salute to Universal Monsters in our chilling "Horror Lab", and a Hollywood Trivia Contest with prizes for the winners!! Comedy Magician and Ventriloquist Bob Carroll headlines our entertainment lineup with his hilarious, nationally recognized act.

The evening wouldn't be complete without a horse drawn carriage ride, face painters, balloon animals, fortunetellers, and complimentary caricatures to commemorate your visit. The Gene Dempsey Orchestra will be on hand for your dancing and listening pleasure in the center court of The Mall at Steamtown. Returning favorites Rob Smith, Jo Jo the Clown, Franco the Clown, Cosmo and Connie, Damian the Magician and our incredible Wild West Show keep the excitement building during what is sure to be a most memorable New Year's Eve.

Buttons will be available at The Mall at Steamtown, Boscov's in Wilkes-Barre and Scranton, and all Gerrity's locations beginning on December 2, 2013. Buttons will also be available *for one day only* at The Viewmont Mall on Saturday, December 28, 2013. Additional information and schedule of events are available at the First Night website at www.firstnightscranton.com

Admission buttons are \$10.00 in advance and on the day of the event. Senior citizen admission buttons are \$5.00 on the day of the event *only*. Mark your calendar and set the date! "Tinseltown" comes to The Electric City as First Night Scranton goes "Hollywood"!